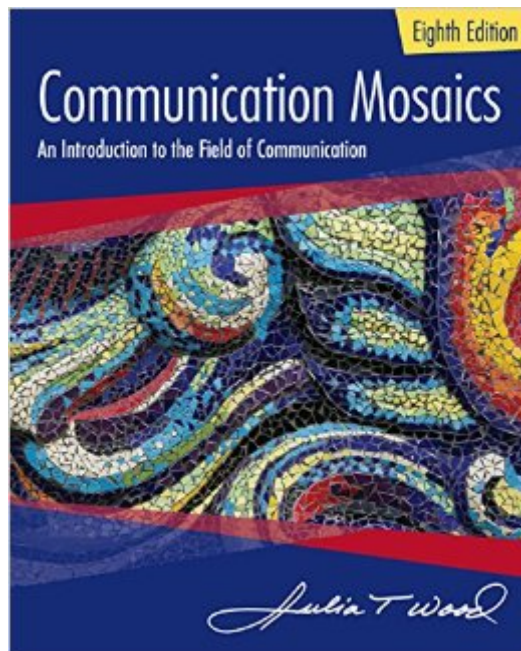


The book was found

Communication Mosaics: An Introduction To The Field Of Communication



Synopsis

Written by leading scholar Julia Wood, **COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION**, 8E draws from the latest research and practices to equip students with a foundational survey while helping them build effective skills. Retaining the author's signature first-person narrative style and holistic approach, the text explains the basic processes central to all communication contexts--listening, perceiving, using verbal and nonverbal communication, and establishing climate. Then these processes are applied to various contexts such as interpersonal, small group, public, organizational, intercultural, mass communication, personal, and social media. Each chapter includes a section devoted to digital communication and social media. Chapters end with a case study enabling students to put what they learn into real-world practice. In addition, Chapter 13 walks students step-by-step through the process of planning and preparing a public speech.

Book Information

Paperback: 358 pages

Publisher: Cengage Learning; 8 edition (January 1, 2016)

Language: English

ISBN-10: 1305403584

ISBN-13: 978-1305403581

Product Dimensions: 7.8 x 0.5 x 9.9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #20,892 in Books (See Top 100 in Books) #13 in [Books > Textbooks > Communication & Journalism > Speech](#) #21 in [Books > Textbooks > Humanities > Performing Arts > Theater](#) #26 in [Books > Reference > Words, Language & Grammar > Speech](#)

Customer Reviews

Great, Just awesome

Super mint condish!

It's for college

Excellent

[Download to continue reading...](#)

Communication Mosaics: An Introduction to the Field of Communication Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Wildflowers in the Field and Forest: A Field Guide to the Northeastern United States (Jeffrey Glassberg Field Guide Series) Field Guide to Lens Design (SPIE Press Field Guide FG27) (Field Guides) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Digital Speech: Coding for Low Bit Rate Communication Systems (Wiley Series in Communication and Distributed Systems) American Pragmatism and Communication Research (Routledge Communication Series) Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) A First Look at Communication Theory (Conversations with Communication Theorists) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition Communication Disorders in Multicultural and International Populations, 4e (Communication Disorders In Multicultural Populations) A Primer on Communication and Communicative Disorders (Allyn & Bacon Communication Sciences and Disorders) Communication in Nursing, 7e (Communication in Nursing (Balzer-Riley)) Transcultural Communication In Nursing (Communication and Human Behavior for Health Science) Leadership: Management Skills, Social Skills, Communication Skills - All The Skills You'll Need (Conversation Skills,Effective Communication,Emotional ... Skills,Charisma Book 1) Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series)

[Dmca](#)